

A silhouette of a person standing with their arms raised in a gesture of triumph or freedom, set against a vibrant sunset sky with a bright sun low on the horizon. The person is positioned on the right side of the frame, with their arms extending towards the left. The sky transitions from a deep blue at the top to a bright orange and yellow near the horizon.

**HERE  
WE  
STAND**

MISSOURI COALITION AGAINST DOMESTIC AND SEXUAL VIOLENCE

**2012 ANNUAL REPORT**

More than 30 years after  
the first hotline rang in Missouri,

*We stand*  
together as the movement to end  
sexual and domestic violence.

*We stand*  
as a Coalition and community.

*We stand*  
with survivors like Barb, who writes:

*“We are women who have endured one of the most  
degrading acts that can be perpetuated against us.*

*Even worse, these acts are usually committed by  
our boyfriends, husbands, male family members,  
male friends or acquaintances.*

*Yet, here we stand—  
our spirits intact.”*

– From Domitrz, M. (Ed.) (2005).  
*Voices of courage: Inspiration from survivors of sexual assault.*  
Greenfield, Wisconsin: Awareness Publications.

## About MCADSV

The Missouri Coalition Against Domestic and Sexual Violence (MCADSV) is the state’s leading advocacy and educational organization changing the cultural landscape in Missouri to address and end violence against women. Founded in 1980, MCADSV is a membership coalition of individuals and 126 member programs that provide advocacy and services every day to victims of violence against women.

Since its beginning, MCADSV has worked to ensure advocates and allied professionals have the resources, laws and effective systems they need to support survivors in Missouri. MCADSV provides a collective voice at the state and national level to improve public policy, government systems, allied services and community responses to violence against girls and women.

To further these aims, MCADSV focuses on four core areas to advance its mission:

**EDUCATION:** MCADSV educates the general public about domestic violence, sexual violence, dating violence and stalking; trains professionals; and advocates public policy to prevent and alleviate violence against women.

**ASSISTANCE:** MCADSV provides technical assistance, training and support to members and related communities of service providers.

**ALLIANCE:** MCADSV provides opportunities for collaboration among those working in the movement to end violence against women.

**RESEARCH:** MCADSV researches the extent of domestic violence, sexual violence, dating violence and stalking to more effectively reduce its impact and occurrence in the lives of Missouri’s women.

## 2012 MCADSV Staff

**Colleen Coble**  
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Chief Operating Officer

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**Laura Zahnd**  
Program Development  
Specialist

\*left MCADSV in 2012 \*\*new to MCADSV in 2012

# Message from our CEO

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“When it’s 2-to-1 in terms of your odds to have a safe place to stay for you and your kids on any given day in the state of Missouri, we have a really serious need that’s not being addressed. I know that you agree with me that that’s wrong and that together we can do more about it.”

– Colleen Coble, MCADSV CEO, testifying before Missouri legislators immediately after KC Chiefs player Jovan Belcher was arrested for the murder of Kasandra Perkins. (Missourinet, 12/5/12).

The Missouri Coalition Against Domestic and Sexual Violence has always taken a stand. We stand for Missourians’ shared values that rape and abuse are wrong. And we take actions to bring ever larger groups of women and men together to stand for justice for survivors.

So we did in 2012. We stand for and with the survivors and the advocates who support them. We stand for our mission to prevent and end the violence.

MCADSV acts on its values that education advances advocacy, that understanding furthers unified action, and that knowledge gained is to be shared. MCADSV ensures its values of accountability are reflected in our stewardship of financial resources. MCADSV takes a stand that people must be made aware of the reach of the violence against girls and women to join in efforts to prevent and end it. MCADSV takes a stand that consensus thrives when relationships are built in common cause.

We know that Missouri values are that everyone who is hurt and in danger deserves to be helped, and that no one should be left out when it comes to ensuring the personal safety and active community responses to those harmed by domestic violence and sexual assault.

I am pleased to share this annual report to detail how MCADSV continued to take a stand for an informed, compassionate, consistent response to rape and abuse in Missouri.

A handwritten signature in black ink that reads "Colleen Coble". The signature is written in a cursive, flowing style.

Colleen Coble  
Chief Executive Officer

Here We Stand as a

# Community



Preventing violence means changing our society—addressing attitudes, beliefs, behaviors, environments and policies.

We all have the potential to create a world where violence is less likely to occur and less likely to be tolerated.

MCADSV took action in 2012 to advance our mission to increase the community of Missourians involved in ending rape and abuse. With the endorsement of voting member programs, MCADSV changed the structure of its Board of Directors to include community members in addition to representatives from member programs. The Bylaws revisions and Board restructuring changed a structure that had been in place since 1980. Community members were elected to the MCADSV Board of Directors who are committed to ending domestic and sexual violence, expanding the statewide networks of influence and expertise, resource development and support for MCADSV, its members and its mission. The new MCADSV governance structure maintains the authority of member programs over issues specific to program services and policies.

## MCADSV 2012 Board of Directors

**Mary Ann Allen**  
Haven House

**Ilene Bloom-Ellis**  
Safe Connections

**Judy Edmonson**  
Avenues

**Ann Ellison**  
House of Hope, Inc.

**Kathleen Hanrahan**  
YWCA - St. Louis Regional Sexual Assault Center

**Kim Kempf**  
YWCA Shelter

**Amy Lane**  
Lafayette House

**Sherry Levin**  
ACCIS

**Bridgette Mavec**  
Newhouse

**Sharon Meusch**  
Russell House

**Susan Miller**  
Rose Brooks Center, Inc.

**Becky Vermeire**  
The Women's Crisis Center

Here We Stand as

# Educators



As the premier statewide educational organization on domestic and sexual violence, MCADSV stands with advocates and allies as a multi-faceted resource to help them respond daily to the challenge of meeting the multi-layered needs of victims.

## ▶ MCADSV educated 3,510 individuals in 144 trainings

MCADSV ensures that advocates receive no-cost training to provide quality services to survivors. We provide statewide and community-based trainings to allied professionals to extend the support network needed by survivors of rape and abuse in Missouri. In 2012, MCADSV expanded its online training resources for advocates.

## ▶ MCADSV responded to 1,568 requests for technical assistance from advocates

MCADSV operates a toll-free helpline for Missouri's advocacy community. Advocates call and receive direct, individualized answers, resources and guidance.

## ▶ MCADSV posted 500 messages of online resources and information to its members

MCADSV maintains an extensive online communication system with its members, hosting 30 specialized listservs for advocates on services, funding, policies and operations.

## ▶ MCADSV continued its Directors' Academy to strengthen program leadership

MCADSV continued this concentrated leadership development program to build executive management skills among new directors of member programs.

## ▶ MCADSV provided resources for members' community education programs

MCADSV, to support community education efforts statewide, maintains a Resource Lending Library as a clearinghouse of no-cost information for its members. The Resource Lending Library removes cost as a barrier to members' community engagements, providing current videos, training manuals and research journals to increase awareness and action to address violence against girls and women in Missouri.

## ORIGINAL EDUCATIONAL PUBLICATIONS

MCADSV is nationally recognized for its own in-house publishing program of original educational materials for those who provide domestic and sexual violence services. In 2012, MCADSV published and circulated more than 12,500 total copies of the following original materials:

### White Papers

*The Basics: How Homelessness, Domestic Violence and Sexual Assault Intersect: Part 1*

*The Resource: Writing Policies & Procedures*

*Embracing Prevention as Social Change: How to Build Organizational Capacity for Prevention*

### Reference Desk

*New 2012 Missouri Law*

*The MCADSV Directory of Domestic and Sexual Violence Service Providers*

*2011 Sexual Violence Stat Sheet*

*2011 Domestic Violence Stat Sheet*

### Training Manuals

*Understanding the Nature and Dynamics of Domestic Violence*

*Understanding the Nature and Dynamics of Sexual Violence*

### Online Presence

*The Latest: MCADSV's monthly online newsletter*

The MCADSV Website: [www.mocadsv.org](http://www.mocadsv.org) contains all of the above publications.

Here We Stand as

# National leaders



MCADSV staffer  
Laura Zahnd (left) with  
Gloria Steinem after  
Laura's training on the  
Shelter Rules Project for  
the Texas Council on  
Domestic Violence.

MCADSV is recognized nationally and internationally  
for its Missouri model of creating innovative living  
laboratories among member programs to continually  
enhance services to survivors.

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Chief among these, MCADSV's Shelter Rules Project grew as a national and international resource for how domestic violence shelters can improve the daily living experiences of survivors in those communal settings. The MCADSV manual to help others replicate the project, *How the Earth Didn't Fly Into the Sun: Missouri's Project to Reduce Rules in Domestic Violence Shelters*, was internationally promoted as a guide for shelters worldwide.

MCADSV provided trainings on these practical approaches for shelter services to other state coalitions, programs and advocates.

### Organizations highlighting MCADSV's Shelter Rules Project:

- British Columbia Society of Transition Houses
- Battered Women's Justice Project
- United Nations: Women's Virtual Knowledge Centre to End Violence Against Women and Girls
- U.S. Department of Health and Human Services, Administration on Children and Families
- National Resource Center on Domestic Violence, which financially supports the production and distribution of the Shelter Rules manuals

Here We Stand for

# Prevention



It is important to focus on youth for prevention and intervention—both because they are at great risk for victimization and because prevention and intervention could reduce the likelihood of future assaults.

MCADSV takes action on its values that prevention can stop violence before it begins. We expanded our project to do that by creating opportunities for young people to change their communities through the Middle School Community Mobilization Project. The project gives young people a leadership role in prevention of violence in their schools and communities, provides middle-school educators an evidence-based curriculum that promotes social change and bystander intervention, and engages parents and community members in prevention.

MCADSV trains member programs to implement this project and curriculum in partnership with their schools and communities throughout Missouri.

### **What is the Middle School Community Mobilization Program?**

The Middle School Community Mobilization Program (“Green Dot strategy”) uses the power of individuals, relationships, community and society to reduce violence. The Green Dot strategy was first developed for college-aged youth. MCADSV, in collaboration with Green Dot, etc., developed a new curriculum for use in middle schools.

The Green Dot strategy seeks to engage all community members as potential bystanders who can intervene to reduce violence in high-risk situations. Green Dot is:

- A single choice in one moment in time to use your voice, actions or choices to make one small corner of the world safer
- A shared vision that creates momentum through the power of a common language and purpose
- A social movement that harnesses the power of peer influence and individual bystander choices to create lasting culture change resulting in the reduction of power-based personal violence

Through awareness, education and skills-practice, participants learn behaviors that can establish new norms. The new behavior is a Green Dot.



Here We Stand for a

# Common Cause



*Representative Chris Kelly (left) talks with MCADSV CEO Colleen Coble and Synergy Services Inc. Assistant Program Manager Wayne Snyder during Missouri Capitol Advocacy Days.*

MCADSV works to improve laws, systems,  
and policies in order to address and prevent  
violence against women in Missouri.

The Coalition engages in this work on behalf of its  
member domestic and sexual violence programs  
and on behalf of women and children in our state.

MCADSV successfully provided the leadership to build relationships across every divide among legislators in the cause for justice for victims of rape and abuse. As a result, laws were changed, funding for services was restored and the work to address violence against women in Missouri remained a bipartisan value for policy makers. MCADSV, through its Missouri Capitol Advocacy Days project, trains and supports advocates as active partners in creating public policy with their state and federal legislators.

## MCADSV'S LEGISLATIVE ADVOCACY ACCOMPLISHMENTS INCLUDED:

### ► Funding

- Gained increased funding to maintain the Sexual Assault Forensic Examination (SAFE) program;
- Obtained the mid-year restoration of \$750,000 in state funding for domestic violence services and retained it in the state budget for 2013;
- Restored rape prevention and education funding after it was cut during the legislative process.

### ► Legislation

- Passed legislation to prohibit an offender charged with rape from seeking paternity rights to a child, born as a result of the crime, while a criminal trial is pending;
- Created consensus to revise Missouri rape and sexual assault laws by a special interim legislative committee working to update all crime laws. In 2012, Missouri laws did not include a victim's incapacity or inability to consent as an element of felony rape crimes.

Here We Stand for

# System Change

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MCADSV's public policy advocacy follows the needs of survivors and the programs that support them, ensuring that laws are not just passed, but effectively implemented through government agencies' policy and practice.

These are a few of the 2012 MCADSV collaborations with governmental agencies that made tangible changes in systems that help rape and abuse victims:

▸ **Language access in the courts:**

Developed and implemented a funding program for interpreters for domestic violence victims in courts with the Office of State Courts Administrator.

- Began translating resource and education materials to assist victims in a project with the Missouri Office of Prosecution Services.

▸ **Statewide sexual assault prevention plan:**

Worked with the Department of Health and Senior Services to refine and implement statewide plans and grant programs that fund community-based sexual assault prevention and services.

▸ **Domestic violence services funding:**

Revised the domestic violence services funding structure for programs' contracts with the Department of Social Services, increasing the range of grant-funded domestic violence services, and extending the funding to a three-year period.

▸ **Prison rape elimination:**

Initiated statewide planning with the Department of Corrections and several other state departments to implement the requirements of the federal Prison Rape Elimination Act.

▸ **Confidentiality for victims:**

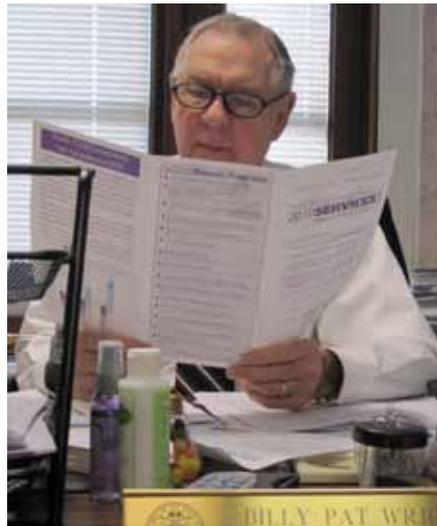
Continued work with the Missouri Housing Development Commission and the HMIS Steering Committee to ensure that government agency funding policies do not compromise the confidentiality of victims receiving housing and support services from domestic violence programs.

▸ **Problem-solving and planning with state funding agencies:**

Collaborative planning and advocacy efforts were ongoing with the Department of Public Safety to navigate the complexities of funding structures and ease the administrative impact on local programs receiving federal and state grants for services.

Here We Stand to Reveal the

# Extent of the Violence



*Representative Billy Pat Wright looking at MCADSV's Domestic Violence Stat Sheet.*

For every person able to stay in safety at a Missouri domestic violence shelter in 2012, two were turned away because the shelters were full: 10,309 adults, youth and children received shelter, yet because of over-crowded shelters throughout the state, 18,907 adults, youth and children were unable to gain safe shelter.

MCADSV continues as the only organization in Missouri that documents the extent of domestic and sexual violence survived by tens of thousands each year. We collect aggregated data in monthly reports from service providers that detail the needs and services provided to victims of rape and abuse.

MCADSV is nationally recognized for its data collection systems. The data collected by MCADSV from its member programs honor both the advocates and the survivors in our state, representing life-changing individual services through collective reports.

## **Nearly 19,000 turned away from full shelters in 2012**

### **Unmet requests for domestic violence services tops 25,000**

For every person able to stay in safety at a Missouri domestic violence shelter in 2012, two were turned away because the shelters were full: 10,309 adults, youth and children received shelter, yet because of over-crowded shelters throughout the state, 18,907 adults, youth and children were unable to gain safe shelter. A total of 42,484 adults, youth and children were able to receive the full range of domestic violence shelter and non-residential support services in Missouri in 2012, according to data submitted by 75 programs. The total unmet requests for those services was 25,016. Individuals who received domestic violence advocacy and support services rated that help very highly.

— Taken from MCADSV 2012 DV Stat Sheet, available at [www.mocadsv.org](http://www.mocadsv.org)

Here We Stand for

# Accountability

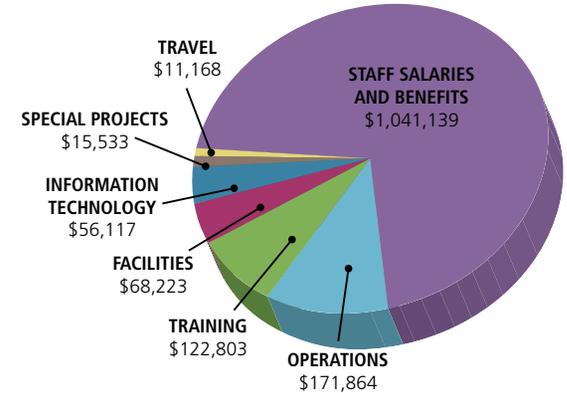
MCADSV has achieved the highest designation of excellence for its financial systems and fiscal accountability to donors and funders. MCADSV's financial, administrative and operations systems have been highlighted by the U.S. Departments of Justice, and Health and Human Services as models for replication by other state coalitions.

The federal Office of Management and Budget has granted MCADSV status as a "low-risk auditee" after MCADSV passed three successive annual audits with no findings. All of these audits were conducted at the "A-133" level, the most demanding of federal audits.

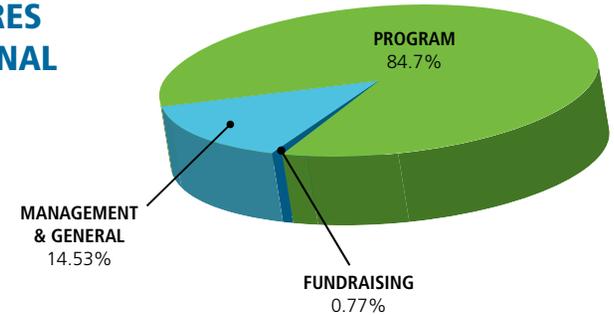
## 2012 Financial REPORT

### OPERATING EXPENSES

Total: \$1,486,877

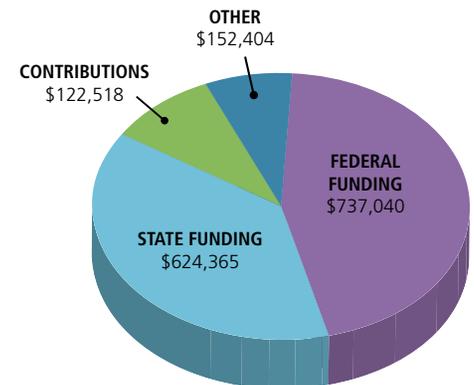


### BREAKDOWN OF EXPENDITURES BY FUNCTIONAL EXPENSES



### SUPPORT AND REVENUE

Total: \$1,636,327



Here We Stand with

# MCADSV

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We gratefully acknowledge the financial support of  
our individual donors and supporting organizations.

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U.S. Department of Justice –  
Office on Violence  
Against Women

*Thank you to everyone who takes a stand against  
rape and abuse to make our work possible.*



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